

SHAKA PROJECT

Scope of works and timelines

10th August 2022

This paper has been compiled to provide a more detailed view of our planned programme of works over the next three months to bring the SHAKA project to realisation. A fully detailed description of the project can be found in the white paper.

AUGUST – current and planned

- Currently working on updating website, presentation/white paper ready for marketing.
- We have already commenced strengthening the team to meet workflow demands.
- UX on the Aloha app is being updated to add the following functionality;
 - a) Direct links with Shaka – easy purchase of tokens with credit or debit card.
 - b) Continue beta testing Aloha4business
 - c) Promote the Aloha academy to increase uptake and growth
- A new testing platform and protocol is being created devised and configured to check the integrity and security of the latest versions of tech
- Create sale contracts in preparation for private sale

SEPTEMBER – Next steps

- Commence Phase 1 marketing activity in preparation for private sale
- Secure and contract potential partnership agreements
- Open private sale to closed groups and manage process to completion
- Progress further preparation for public sale and market listing
- Launch Aloha4business affiliate programme

OCTOBER - Goals

- Commence Phase 2 marketing activity in preparation for the public sale
- Open public sale
- List project on significant AMM's on Ethereum and Polygon
- Open FAAS (*Farming As A Service*) platform in public beta

MID TERM - Goals

- Open a DEX facility on the platform to generate additional transactional traffic and user engagement
- FAAS platform – Full Launch
- DAO Venture Investments
- Add strategic partnerships to further strengthen community and ecosystem